

Nothing Is Free

We all are addicted to the word, free
A word used heavily to get our attention
Like a promise of wealth from the tree
We jump into the deal as if that's the best option.



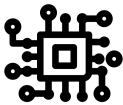
It's not free, even what we get from the nature around
Be it the oxygen, water, sunlight or the food
As we have to pay to take care of it, responsibly
For it to replenish for us to keep using it freely.



If there is something free in a deal
In what we buy, definitely the cost is already factored
Most of us know it's just a marketing tool
Still, we forget that nothing is free and get trapped.



All the free services are great fun and convenience
They sure look for some profits, providing us the service
The freeness is attracting and the convenience is addicting
Without caring how much our personal info they are extracting.



And those who provide us free services
Are monopolistic technology behemoths
For them we and our life is the product
As we are sharing willingly, day-in, day-out.



We fall prey for all the free offers in social media and mails
Though we read tons of such stories all through the day
The greed in us not to lose the free offer came our way
Making us behave blindly, forgetting nothing is free folks.

This psychology of benefit from free offers or discounts
Forces us to go any distance for the, so called, best deals
And that's what the marketing guys exploit fully
The fine print hides the real conditions, buried deeply.



Let's wake up to the reality of nothing is free
That we pay some way or the other as the fee
For all that we get as products or services
As nobody's a fool to spend millions without any returns.



Even the nature is not offering anything free
Neither the supreme power we pray everyday
You give and get back, as it's always two-way
Remember and realize, in this world, nothing is free.



Only thing free is what we give ourselves, the happiness, the peace and the respect.
Girish Elchuri